



St. Vincent de Paul's Love Your Neighbor Hybrid 5K Run/Walk

April 17 – May 1, 2021

St. Vincent de Paul is thrilled to announce our annual 5K run/walk, with some exciting updates! **The SVdP 2021 Love Your Neighbor 5K Run/Walk, held April 10-24, will be a hybrid event!** All proceeds will go directly to our homeless programs. More information is available at www.svdpindy.org/neighbor. The race will promote your organization and help SVdP fulfill our mission while offering participants a chance to get outside and move again. Thank you for your support!

Participants can complete the course in person on April 24 in a traditional 5K format, or they can complete their own 5K within a two-week window, all while maintaining safety procedures. Here are the important dates:

- February 24 – Registration Opens at www.svdpindy.org/neighbor.
- April 17-May 1 – Virtual 5K Run/Walk (each person completes a 5K course of their choice)
- April 24 – Physical 5K Run/Walk (White River State Park, Museum Lawn)

Please consider sponsoring this year's event. We expect more participants, more exposure for our sponsors, and the ability to help even more people in need. 100% of all sponsorship dollars go directly to support our homeless outreach and other important programs, so you will make a huge impact with your sponsorship dollars while promoting your organization. For example:

- \$250 will give five of our homeless neighbors backpacks with shirts, pants, jackets, socks, underwear and toiletries
- \$500 will provide a backpack, weather resistant tent, sleeping bag and tarp for two of our homeless neighbors
- \$1,000 will get two of our homeless neighbors into sleeping rooms for one month
- \$2,500 will get one of our homeless neighbors who is going back to work into a sleeping room for three months plus bus passes, work clothes, small appliances, a birth certificate and IDs.

We look forward to partnering with you for St. Vincent de Paul's **Love Your Neighbor 5K Run/Walk**. We can only continue to support the ever-evolving needs of our community if we are in this together.

With gratitude,

Paul Ainslie, President

p.s. Please register your coworkers, families, and friends and join us! Go to www.svdpindy.org/neighbor for details.



Sponsorship Opportunities

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Partnering with SVdP Indy directly benefits our community. 100% of all sponsorship dollars go directly to our homeless and other key programs.

Our sponsorship packages offer a great opportunity to gain exposure as supporter of this important work. To learn more, go to svdpindy.org/neighbor or contact Darlene Sweeney at dsweeney@svdpindy.org or 775-691-1809.

Level	SVdP Newsletter ad	SVdP web site	Facebook recognition	Criterion ad	Participant T-shirts	category exclusivity at level	free race entries
\$250	✓	✓ name					
\$500	✓	✓ name					
\$1,000	✓	✓ name & logo	✓				
\$2,500 Presenting Sponsor	✓ logo	✓ name & logo & link to web site	✓	✓ name & logo	✓	✓	2
\$5,000 Title Sponsor (reserved)	✓ logo and headline	✓ name & logo & link to web site	✓	✓ name, logo, & headline	✓	✓	4



Sponsorship Application

Love Your Neighbor 5K Run/Walk

April 17 – May 1, 2021

Company Name: _____

How would you like your company name to appear in promotional materials?

Contact Person: _____ Title: _____

Mailing Address: _____

Phone: _____ Email Address: _____

Web Site: _____

Payment Information

Payment must be received by March 16, 2021

Sponsorship Level

- \$250
- \$500
- \$1,000
- \$2,500 Presenting Sponsor
- ~~\$5,000 Title Sponsor~~-(reserved)
- I/we aren't able to sponsor the event this year but please accept this donation of _____ to support the event.

Logo for \$1,000+ sponsors must be sent to dsweeney@svdpindy.org via high-res .eps file by March 24, 2021.

- Check is enclosed. Please send with this application to:
St. Vincent de Paul
Attn: 5K Sponsorships
3001 E. 30th Street
Indianapolis IN 46218
- Credit card payment. Please pay online at www.svdpindy.org/neighbor and email this completed form to dsweeney@svdpindy.org

Questions regarding sponsorships can be sent to Darlene Sweeney dsweeney@svdpindy.org or 775-691-1809.